

The Palisades Parks Conservancy Statement of Privacy and Terms and Conditions.

The Palisades Parks Conservancy is committed to protecting your privacy. This Statement of Privacy applies The Palisades Parks Conservancy Web site and governs data collection and usage by The Palisades Parks Conservancy sites; it does not apply to other online or offline sites, products or services. Please read the The Palisades Parks Conservancy Statement of Privacy. The Palisades Parks Conservancy is a general audience web site, intended for users of all ages. Personal information of all users is collected, used and disclosed as described in this Statement of Privacy.

Collection of your Personal Information

As a 501 (c) (3) non-profit organization, The Palisades Parks Conservancy collects personal information, such as your e-mail address, name, home or work address or telephone number. Information collected by The Palisades Parks Conservancy is used solely for the purpose of processing your donation and providing you acknowledgement of your donation as may be required by law for tax purposes. The Palisades Parks Conservancy does not collect any information about your computer hardware and software.

The Palisades Parks Conservancy encourages you to review the privacy statements of Web sites you choose to link to from The Palisades Parks Conservancy so that you can understand how those Web sites collect, use and share your information. We are not responsible for the privacy statements or other content on Web sites outside of The Palisades Parks Conservancy Web site.

Use of your Personal Information

The Palisades Parks Conservancy and its operational service partners collect and use your personal information to process online donations. It is possible that The Palisades Parks Conservancy may also use personal information to inform you of other news and events from The Palisades Parks Conservancy and its non-profit and charitable foundation affiliates. The Palisades Parks Conservancy may also contact you via surveys to conduct research about your donation and your overall experience with The Palisades Parks Conservancy.

The Palisades Parks Conservancy does not sell, rent or lease its customer lists to third parties. The Palisades Parks Conservancy may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your personal information (e-mail, name, address, telephone number) is not transferred to the third party.

We occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings, providing customer support, processing transactions, or performing statistical analysis of our services. We will only provide those companies the personal information they need to deliver the service. They are required to maintain the confidentiality of your information and are prohibited from using that information for any other purpose.

The Palisades Parks Conservancy does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

The Palisades Parks Conservancy may access and/or disclose your personal information if required to do so by law or in the good faith belief that such action is necessary to: (a) conform

to the edicts of the law or comply with legal process served on The Palisades Parks Conservancy or the site; (b) protect and defend the rights or property of The Palisades Parks Conservancy, including its Web site; or (c) act under exigent circumstances to protect the personal safety of users of The Palisades Parks Conservancy or the public.

Personal information collected on this site may be stored and processed in the United States or any other country in which The Palisades Parks Conservancy or its affiliates, subsidiaries or agents maintain facilities, and by using this site, you consent to any such transfer of information outside of your country. The Palisades Parks Conservancy abides by the safe harbor framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of data from the European Union.

Control your Personal Information

The Palisades Parks Conservancy offers its customers choices for the collection, use and sharing of personal information. You may notify us of your preferences by emailing hbon@mypalisades.org. Please be sure to provide complete account information so we can identify you in our records.

You may also stop the delivery of future promotional e-mail from The Palisades Parks Conservancy by responding directly to any email you receive with a request to remove you from the mailing list.

Security of your Personal Information

The Palisades Parks Conservancy is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, or disclosure. For example, we store the personal information you provide on computer systems with limited access that are located in controlled facilities. When we transmit highly confidential information (such as a credit card number) over the Internet, we use a secure payment gateway so your information is protected.

Changes to this Statement

The Palisades Parks Conservancy will occasionally update this Statement of Privacy to reflect company and customer feedback. If there are material changes to this Statement or in how The Palisades Parks Conservancy will use your personal information, The Palisades Parks Conservancy will prominently post such changes prior to implementing the change. The Palisades Parks Conservancy encourages you to periodically review this Statement to be informed of how The Palisades Parks Conservancy is protecting your information.

Terms and Conditions

Conditions of Use

Use of The Palisades Parks Conservancy website constitutes agreement to our terms of use. We encourage you to review the following information carefully.

TRADEMARKS

The Palisades Parks Conservancy and other marks indicated on our site are trademarks owned exclusively by The Palisades Parks Conservancy. The use of these trademarks and trade dress is prohibited if used in connection with the sale of any product that is not The Palisades Parks Conservancy's, in any manner that seeks to disparages or discredit The Palisades Parks Conservancy or in any manner that may cause confusion among our customers.

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PROTECTING YOUR ACCOUNT

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LICENSE AND SITE ACCESS

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CONTENT SUBMITTED BY SITE USERS

If you do post content to this site or otherwise submit material (including, but not limited to, photographs and testimonials), you grant The Palisades Parks Conservancy and its affiliates a nonexclusive, royalty-free, perpetual, irrevocable right to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, and display such content throughout the world in any media. By your submission you represent and warrant that you own or otherwise control all of the rights to the content that you post; that the content is accurate; that use of the content you supply does not violate this policy and will not cause injury to any person or entity; and that you will indemnify The Palisades Parks Conservancy or its affiliates for all claims resulting from content you supply. The Palisades Parks Conservancy reserves the right to remove any content at our sole discretion.

LIMITATION OF LIABILITY

This site is provided by The Palisades Parks Conservancy on an "as is" and "as available" basis. The Palisades Parks Conservancy makes no warranties, either expressed or implied, as to the operation of the site or the content contained therein. You expressly agree that your use of www.palisadesparksconservancy.org is at your own risk.

The Palisades Parks Conservancy cannot warrant that this site, our servers, or email communications affiliated with the use of this website, are free from viruses. The Palisades Parks Conservancy will not be responsible for any damages of any kind resulting from use of this website, including but not limited to direct, indirect, incidental, punitive, and consequential damages.

REDEMPTION OF FREE PRODUCT AND COUPON OFFERS

From time to time, The Palisades Parks Conservancy offers its clients special offers and discount codes to be used in conjunction with this website. These offers are frequently disseminated via this website and through email to those who have registered for our email database. They are sometimes posted on our home page (www.palisadesparksconservancy.org) or announced via other means of communication in conjunction with the promotion of the The Palisades Parks Conservancy product collection, including radio and TV broadcasts, internet forums and various online websites.

We encourage our clients to redeem these special offers, but we respectfully ask that you not exploit them. The Palisades Parks Conservancy, at our sole discretion, will determine if all purchasing criteria has been met to qualify for stated discount or free product. If you

successfully circumvent the software safeguards of this website in order to receive several free products with your order, then we will (at our sole discretion) remove any extraneous free product from your order or cancel the order in its entirety. You will be informed of any order changes via the phone number or email address listed with your order. Please, play fair...

APPLICABLE LAW

By visiting www.palisadesparksconservancy.org, you agree that the laws of the state of New York, without regard to principles of conflict of laws, will govern these Conditions of Use and any dispute of any sort that might arise between you and The Palisades Parks Conservancy

CHANGES IN POLICY

The Palisades Parks Conservancy reserves the right to modify, alter, delete and update these policies at any time we see fit. Such alterations do not nullify our rights if infringements or breaches occurred under a previous version of these conditions.